

# EILEEN BYRNE CRUME

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## Graphic Designer

**Hyde Printing**, Concord, CA

*October 2020 – Present*

- Work with customers and sales team to develop designs
- Typeset and update existing customer layouts
- Check and layout digital files for print imposition requirements
- Manage and design internal social media marketing material

## Graphic Designer

**PsPrint**, Oakland, CA

*August 2012 – July 2020*

- Worked directly with external customers to develop designs
- Typeset and updated existing customer layouts
- Checked digital files for compliance with print requirements
- Produced internal website marketing material and product design templates

### **Activities:**

*Volunteer annually with Deluxe Foundation Grants Committee and United Way Giving Campaign*

## Graphic Designer/Typesetter

**J.S. Paluch Company**, Franklin Park, IL

*April 2011 – May 2012*

- Designed speculative advertisements
- Assisted with special projects and produced high volume advertisements under timed deadlines
- Scanned photos, logos and special text for customized designs

## Graphic Designer

**New Life Church**, Yorkville, IL

*December 2006 – October 2010*

- Lead graphic designer for multiple departments, special programs and community initiatives
- Managed website content management and produced email marketing
- Produced brochures, bulletins, flyers, and other print collateral
- Developed concepts and produced branding and logo solutions

## Media Intern

**Media Services, Northern Illinois University**

*June 2006 – July 2006*

- Designed graphic illustrations and layouts under tight deadlines
- Produced large format banners, posters, and signage
- Created and produced vinyl for campus and client signage

## Western Illinois University

**Bachelor of Science (B.S.), Graphic Communications**

*2002 – 2006*

### **Activities and Societies:**

*Member of Illinois Centennial Honors College, Dean's List*